

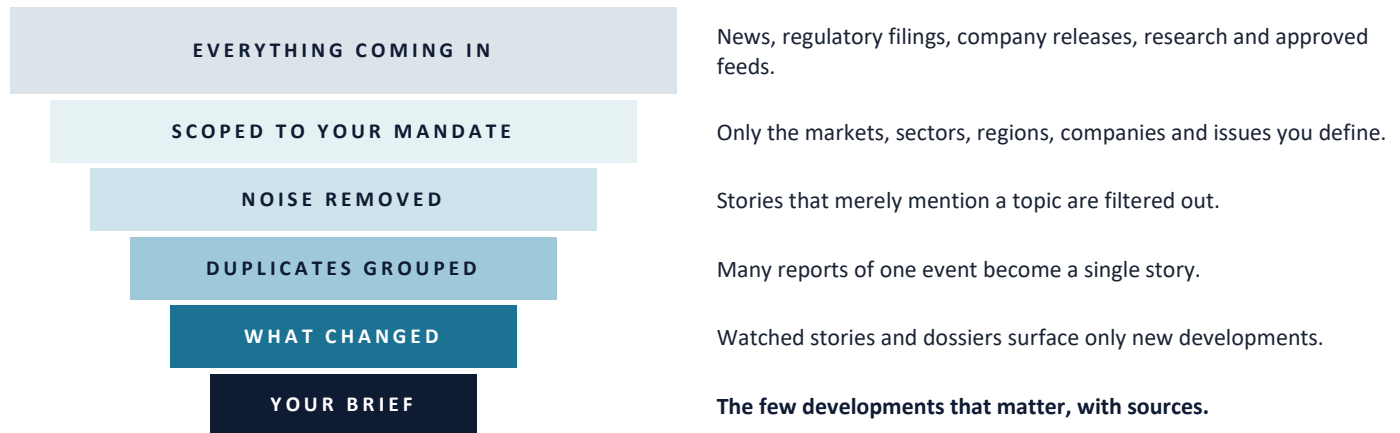
Less to Read. More That Matters.

Navalia filters and triages the flood of incoming information down to the few developments that matter to your markets, competitors and strategic issues, with the evidence attached.

MORE INFORMATION IS NOT THE PROBLEM. TOO MUCH OF IT IS.

Market and competitive intelligence teams already have more sources than they can read. Alerts repeat the same story, keyword matches pull in articles that only mention a topic in passing, and the few changes that matter get buried. Analysts spend their mornings sorting instead of thinking. Navalia does the sorting, so your team starts from a short, relevant picture.

HOW NAVALIA CONDENSES THE FLOW



HOW THE TRIAGE WORKS

01

Meaning over words

A story is included because its subject is relevant, not because a keyword appears somewhere in the text.

02

One story, not twenty reports

Related coverage is grouped, so analysts read each event once.

03

Change, not repetition

Watched stories and dossiers highlight what is new since your last look, not the same background again.

04

Tuned to your team

Each workspace is tuned with examples your team labels, and we track misses and false alarms.

FOR MARKET AND COMPETITIVE INTELLIGENCE

Navalia serves both sides of the intelligence function. Track demand signals, pricing, policy shifts and supply constraints across a market; follow regulatory transitions and strategic issues; and keep a living dossier on each competitor. One workspace, one filtered picture.

EVIDENCE STAYS ATTACHED

Every story shows its sources and a clear status: confirmed, developing, conflicting or unverified. Briefs keep their inputs, so an analyst can show why a statement appeared. Navalia sorts the evidence; your analysts make the call.

TEST IT ON YOUR OWN MANDATE

Pick one market, competitor set or strategic issue your team already tracks. We run it side by side with your current process and measure how many relevant stories each approach surfaces, what it misses, and how much noise your analysts still have to clear.

NAVALIA

Built on Cognous