

NAVALIA • DECISION-INTELLIGENCE WORKSPACE

Less to Read. More That Matters.

Navalia filters and triages the flood of incoming information down to the few developments that matter to your markets, competitors and strategic issues — with the evidence attached.

Navalia • Built on Cognous • September 2026



THE PROBLEM

More information is not the problem. Too much of it is.

Market and competitive intelligence teams already have more sources than they can read. Analysts spend their mornings sorting instead of thinking.



Repeated alerts

The same development arrives again and again from different outlets and feeds.



Keyword noise

Keyword matches pull in articles that only mention a topic in passing.



Buried change

The few changes that matter get lost among background the team has already read.



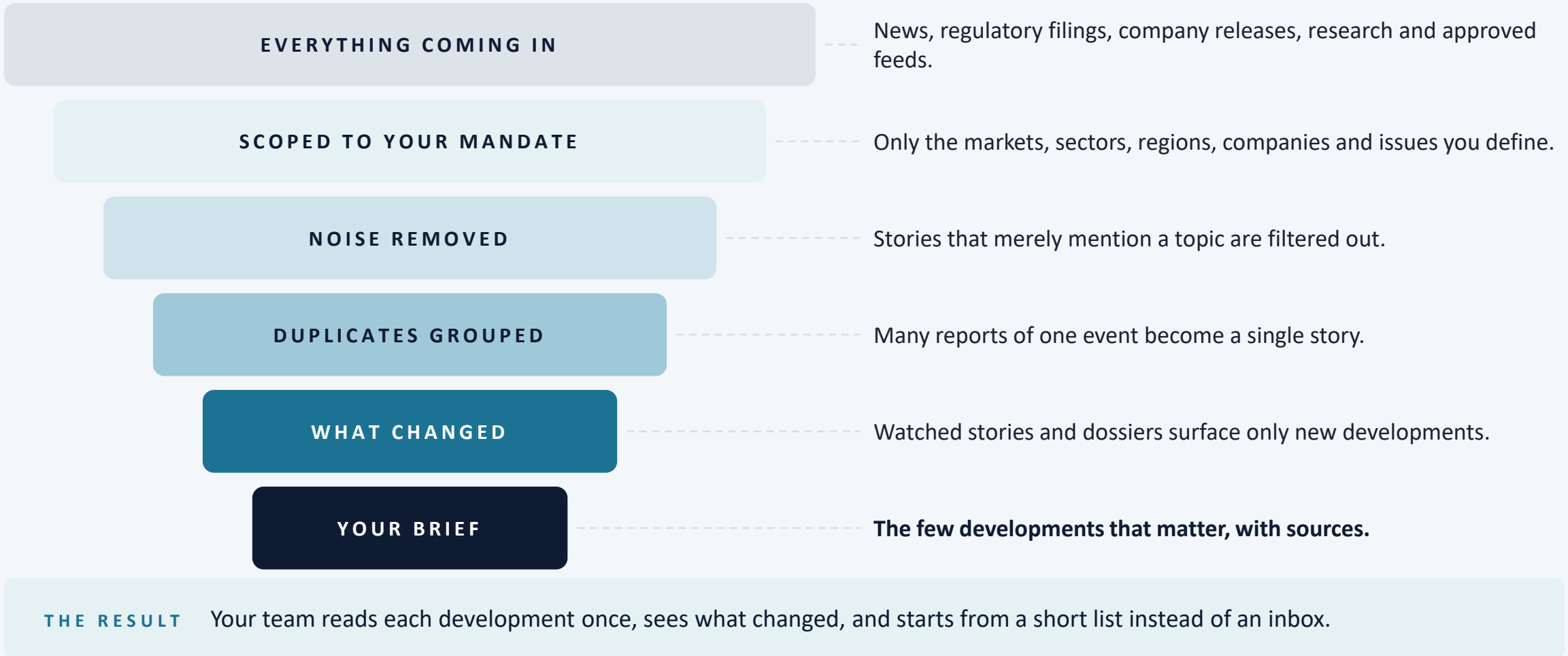
Rebuilt context

Each cycle, analysts reassemble the picture by hand from news, filings, releases and research.

NAVALIA DOES THE SORTING

So your team starts each day from a short, relevant picture instead of an inbox of alerts.

From everything published to the few things that matter



Relevance before volume



Meaning over words

01

A story is included because its subject is relevant — not because a keyword appears somewhere in the text. Scoring weighs where a topic appears, source categories and concepts, and explicit exclusions.



One story, not twenty reports

02

Related coverage is grouped, even when different outlets use different words, so analysts read each event once.



Change, not repetition

03

Watched stories and dossiers highlight what is new since your last look, not the same background again.



Tuned to your team

04

Each workspace is tuned with examples your team labels, and misses and false alarms are tracked — relevance is a setting you control, not a black box.

Between incoming information and the people who decide



Executive consumption

Daily, Watch and Workspace Briefs with summary, changes, implications, caveats and source basis.



Analyst workflow

Review stories, watch developments, maintain dossiers, ask evidence-bound questions, edit briefs and apply judgment.



Navalia intelligence layer

Filtering, clustering, evidence assembly, relevance scoping, story synthesis, watch state, dossiers, Ask, briefing and export.



Information sources

Public agencies, regulators, company releases, news and wire services, technical sources and approved feeds.



Cognous governance (optional)

Governance controls, evidence handling and lineage behind Navalia where higher assurance is required.

Premium research, licensed news, event detection and specialist tools stay in your stack — Navalia maintains the intelligence around the evidence they supply.

One workspace, from first signal to executive brief



Today / Daily Brief

A concise daily synthesis of changed stories and watched updates.



Story Intelligence

Key judgment, what changed, evidence, what is not confirmed, confidence and timeline.



Monitor

Separates the broad story universe from the stories you choose to watch.



Dossiers

Living files for a market, competitor, risk or strategic question.



Evidence-bound Ask

Ask one story or dossier; unsupported answers are marked not yet confirmed.



Watch Briefs

Audience-specific briefs generated from a single dossier.



Workspace Briefs

Cross-dossier synthesis for broader executive reporting.



Export & Share

Share or export briefs with their source basis and status intact.

Less collecting, more judgment

THE MAIN BENEFIT

Your team sees less content — and more of it is relevant.

Smart filtering and triage condense inbound information before anyone has to read it.



Less analyst time on collection

Scanning, noise removal, duplicate clustering and the first analytical pass are automated.



More relevant intelligence

Workspace scope, watches and dossiers narrow the flow to your markets, competitors and concerns.



Faster recognition of change

Updates emphasize what changed since the last view.



Defensible briefings

Evidence, assumptions, caveats and not-confirmed items travel with every brief.



Repeatable operations

Dossiers and brief history keep continuity across days and analysts.



Better executive consumption

The same intelligence becomes concise briefs, with depth one click away.



Controlled use of AI

AI extracts and synthesizes; it is never treated as a certified fact or decision.

For market and competitive intelligence

Navalia serves both sides of the intelligence function — one workspace, one filtered picture.



Market intelligence

Market monitoring

Demand signals, policy shifts, supply constraints, pricing and technology change.

Strategic issues

A living dossier on questions such as AI infrastructure demand or a regulatory transition.

Event and risk

Follow a developing event as sources confirm, contradict or supersede earlier reports.



Competitive intelligence

Competitor monitoring

Launches, partnerships, acquisitions, leadership changes and strategic moves.

Landscape upkeep

Current picture, open questions and prior briefs for each competitor or theme.



Across both

Executive briefing

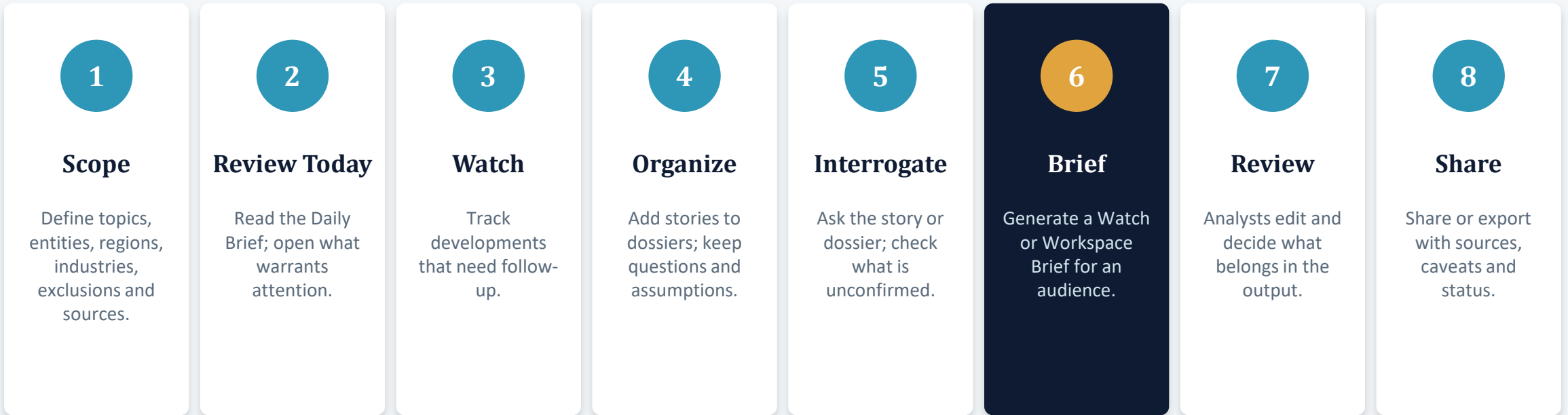
A concise Daily Brief, plus Watch or Workspace Briefs when leaders need depth.

Team continuity

Evidence, notes and brief history survive personnel and shift changes.

From awareness to a maintained intelligence file

A story appears because it matches the workspace, is watched because it needs follow-up, enters a dossier because it matters over time, and becomes part of a brief for distribution.

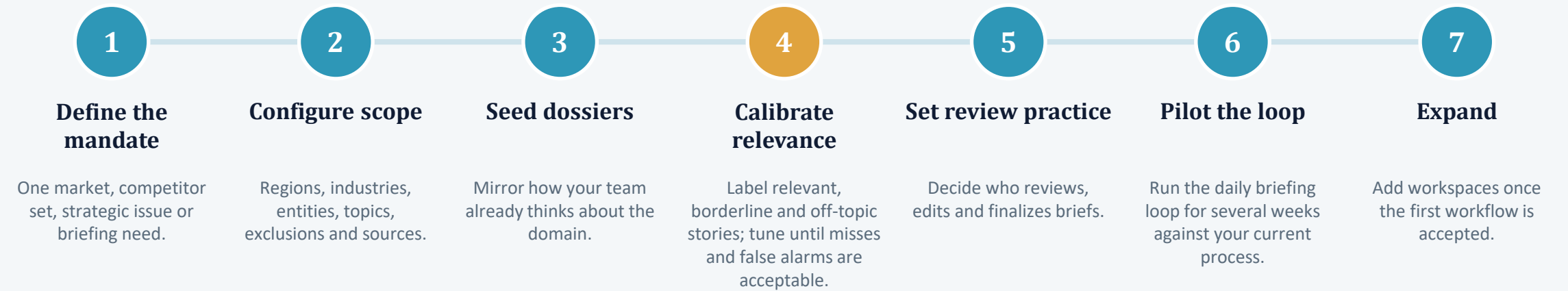


ANALYST AUTHORITY Navalía accelerates collection and synthesis; review, interpretation and distribution stay with your analysts.

Every story shows how much you can trust it



Prove relevance on one mandate, then expand



COMMERCIAL OFFERING

Intelligence Workspace Today, stories, Monitor, dossiers, briefs, Ask, share and export Enterprise subscription	Source & Scope Configuration Topics, regions, industries, entities, exclusions and sources Included; advanced by deployment	Evidence & Briefing Layer Provenance, evidence status, caveats, review status and brief inputs Included	Implementation Services Workspace design, relevance calibration, dossier setup, playbook Professional services	Cognous Assurance Higher-assurance governance, evidence and lineage Optional package
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TEST IT ON YOUR OWN MANDATE

See less. Know what matters.

Pick one market, competitor set or strategic issue your team already tracks. We run it side by side with your current process and measure how many relevant stories each approach surfaces, what it misses, and how much noise your analysts still have to clear.

LET'S TALK

BUILT TO SUPPORT JUDGMENT

Navalia sorts the evidence; your analysts make the call.

- A sourced story is not a certified market fact.
- A recommendation is decision support, not strategy.
- Ask answers are limited to the evidence in the story or dossier.
- Developing and unverified stories are labelled as such.
- Navalia complements research, news and CRM tools rather than replacing them.
- Designed for continuous forward monitoring.